



FastNews February 28, 2014

FN Update on City Manager Recruitment

Welcome to your online recap of City actions and vital stories for folks who care about Auburn. Found twice monthly at the corner of City Hall and your smartphone, tablet or computer.

At the regular City Council meeting on Monday, February 24, the Council approved a screening profile to be used by executive search firm Peckham and McKenney. This is a background document that includes all the demographic and asset information on who we are as a community and a local government, as well as the experience, strengths and skills we have all said we are looking for in our next City Manager. It will be used for a brochure and other steps in the recruitment process. At this time, the Council has agreed to the following schedule:

- Resume filing deadline.....March 31
- Preliminary interviews.....April 7-11
- Recommendations.....April 21
- Finalist interviews.....April 26 & 27

To see the complete screening profile, contact Amy Lind in the City Clerk's Office at alind@auburn.ca.gov or 823-4211 ext. 112. If you or someone you know is interested in applying, the next step is to send a resume and cover letter to apply@peckhamandmckenney.com. Questions about the recruitment? Contact Bobbi Peckham at 866-912-1919.

Upcoming March Dates

Chamber Forum Meeting 4th at 7am

City Council Meeting 10th at 6pm

Chamber Forum Meeting 11th at 7am

Chamber Forum Meeting 18th at 7am

City Council Meeting 24th at 6pm

FN Amgen Tour of California is Coming Back through One of their Favorites (That's Us...Their Words)!

It's the Big Buzz around town, so we're confirming what we know. Day One of the 2014 Amgen Tour of California will begin and finish at the steps of the State Capital on "L" Street. The route will then head to points north and come through Lincoln before returning to Auburn, one of the Tour's self-described "favorite towns"! This is the third time the Amgen Tour has passed through Auburn since 2011. Mark your calendars for an exciting Sunday, May 11th, and stay tuned to future **FastNews** for the route schedule through our community (Rest assured, we're on top of it!)

FN Smile!

The Auburn Transit fleet was recently fitted with on-board cameras purchased with a grant from the California Office of Emergency Services (Proposition 1B Transit Security Fund). The cameras will enhance the overall safety and security of both customers and transit operators.

AUBURN'S *Fast*NEWS

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F^N It's Our First (FastNews) Anniversary

One year ago this month, we launched our first edition of FastNews, your twice monthly online peek behind the scenes at City-related news that comes across our desks, operations that impact you, etc. Thanks for such a warm response during our first year! Sometimes we are asked by individuals or community partners to include information on events or issues. In our next edition, we'll share the criteria by which we evaluate not only those requests, but all content collaboratively submitted by City staff. We continue to welcome your questions and feedback in the City Clerk's Office at cityclerks@auburn.ca.gov.

F^N A Sign by Any Other Name...

We get lots of questions in our Community Development Department about signs and what is allowed (or not), where, why, etc. For example, a garage sale cries out for a sign to be successful, but how many signs are enough, how long can they stay up, and can signs be placed everywhere? In another situation, a business needs a sign, but should it flash to attract your attention, be tall enough to be seen from the freeway, and does the City care what it looks like? And, let's not forget that campaigns absolutely need signs before election day, but should they be allowed on our street light poles?

These are just some of the concerns the City Council discussed when they recently updated the City's sign ordinance. They had to balance the needs for businesses to be identified, the rights of individuals to express themselves, and the appearance of Auburn. Auburn is a unique and historic place, which the sign ordinance tries to take into account. Some cities don't have a downtown-- we not only have a downtown, we have *two historic districts* (Old Town and Downtown) that provide the identity and heart for the "Auburn Area." Besides our historic districts, distinctly different commercial and residential neighborhoods have been created through time.

All these elements are taken into account when defining the details of the sign ordinance. Sometimes things are not as simple as we'd like them to be, but we're here in City Hall to answer your questions and **FastNews** is a great place to get the scoop about signs!

F^N City Hall Art Gallery

Did you know that the first floor entry of Auburn City Hall includes an art gallery lovingly run by the Auburn Arts Commission, one of our many talented volunteer groups? Stop by *soon* to see beautiful lithographs from the 1800's of old Auburn buildings colored by resident Loreley Hodkin. Next up will be a competition and display of multi-media student artwork. When you're out strolling around Downtown and Old Town, stop in for a free, unique cultural experience.