

AUBURN'S
FastNEWS
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DIRECT
FROM
CITY HALL
TO YOU

FastNews July 26, 2013

FN **FastCarNews**

Welcome to your online recap of City actions and vital stories for folks who care about Auburn. Found twice monthly at the corner of City Hall and your smartphone, tablet or computer.

What does a devoted Auburnite have in common with the 2013 Motor Trend Car of the Year, a Tesla Model S? They're both looking for a place to rest in our lovely little burg! Tesla Motors, whose electric cars are capable of traveling up to 300 miles per charge, is creating a nationwide network of specialized charging stations and one of their most requested locations is Auburn. The City is working with Tesla and local businesses to identify convenient locations for these special stations that would be built at Tesla's expense. In addition, the City is looking for additional sites to locate standard charging stations throughout Auburn for other types of electric vehicles. Totally cool, green and hip... for a little burg.



Upcoming Dates

Chamber Forum Meeting July 30th at 7am

Chamber Forum Meeting Aug 6th at 7am

Planning Commission/ HDRC Aug 6th at
6pm

City Council Meeting Aug 12th at 6pm

Chamber Forum Meeting Aug 13th at
7am

FN **Show Me the Way to Go Home...or Downtown...or Old Town...**

The City's Economic Development Commission (EDC) is finishing a new Auburn tourism map/brochure as well as travel videos aimed at drawing people to Auburn and making their stay here more enjoyable. "With the breadth of things to do in Auburn, you need a 'road map' just to figure out how to spend your day," said EDC Chairman and local business owner Harvey Roper. "These videos and map will go a long way toward enhancing everyone's stay here in Auburn." Look for them next month on YouTube and the City website. And just last week, the California Welcome Center hosted Jay Jones, travel writer for the *Los Angeles Times*. By the end of his day, Jay said, "I can't believe how much history there is and how many things there are to do, and yet so few people know about Auburn!" Jay will be writing on Auburn and promised to bring his family back in the near future. He'll need one of our maps, won't he?!

AUBURN'S *Fast*NEWS

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F_N Your Money is in Good Hands!

We recently gave a hearty Auburn City Hall welcome to Interim Finance Director Anna Jatczak. Anna's experience in public service spans 24 years, including highlights as diverse as:

- Chief Financial Officer for an operating budget of \$46 million and investment portfolio of \$63 million
- Chief Operating Officer responsibility for 160 employees
- Direct oversight for information technology, purchasing, facilities maintenance, fleet, parks, and public information
- Upgrading financial management and operating systems, and implementation of systems to meet increased demands for management information, data analysis and reporting
- Identification of core services and development of performance measures

If you're in City Hall, stop by Room 1 and say hello to Anna. She doesn't mind if you aren't sure how to pronounce her last name!

F_N New Neighbors

Congressman Doug LaMalfa is moving into the Auburn Airport Office Park this August. Although just on the fringe of his District, he has decided to place his field office at the Auburn Airport surrounded by a strong contingent of foothill businesses and the airport community. If you want to be neighborly and stop in to say "Howdy!" next month, you will find him at 13626 New Airport Road, Suite 106.

F_N A Changing Landscape (or is that Streetscape?)

Some folks actually said, "Finally!" when they heard the news that the building at 1101 High Street (affectionately known as "the old Dancing Dogs building") will be torn down by the end of August to make way for a new community plaza and public restrooms across from Central Square. The first phase of this project will include clearing the site, installing new public restrooms designed to fit in with the Art Deco architecture of the Old City Hall building next door, and an open grassy area. In phase two next year, the City will seek public input and design a new community plaza over the open grassy area. We extend our thanks to the Downtown Business Association for their support and donation of \$10,000 to the project.