

New program helps businesses lower utility bills, purchasing costs



Placer businesses looking to show that they are operating sustainably now have a way to show it. A coalition of local governments, utilities and private businesses unveiled a Green Business Certification Program today. The program is 100 percent voluntary, free to participating businesses and is sponsored by area businesses.

The certification process allows credits for “green” improvements and business practices in the areas of energy and water efficiency, solid waste recycling and reduction, green transportation and pollution prevention (air and water). Certifying businesses receive a certificate and a window placard to display at their place of business.

Businesses interested in participating in the Placer Green Business Certification Program are encouraged to call the Business Environmental Resource Center at (916) 874-2100 or visit their website at

www.SacramentoAreaSustainableBusiness.org