

Criteria for Selection of Streetscape Tiles or Amenities

City of Auburn, CA

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Overview:

The Auburn Streetscape project is intended to celebrate and recognize important persons, businesses, organizations, structures, places of interest and events that have/had a significant impact on the City of Auburn. The Streetscape History and Art Advisory Committee (SHAAC) has been appointed by the Auburn City Council to review tile applications and if approved, nominate them to the City Council for potential placement. All nominees will be judged on their notable and/or long-term contributions to the City of Auburn. While many have served over a long and distinguished period, their accomplishments must have made a significant impact on the City over a period of time for them to be considered.

Anyone may submit a nomination, if the eligibility criteria has been met. It is imperative that the nominator provide as much information as possible, as the accomplishments must be verifiable. The SHAAC will not do the research.

Eligibility Criteria:

Nominees shall have:

- Verifiable actions, volunteerism, service and/or contributions within the City of Auburn that have made a significant impact.
- Received special recognition/awards/honors that have left a legacy in the City of Auburn.
- Direct connection to the City of Auburn through employment, service and/or residence over a number of years.

All above criteria must be supported by verifiable documentation.

Process and Expectations:

Understand that the submission of a nomination does not guarantee that a request will be approved. If the SHAAC approves a nomination, it will then forward it to the City Council for approval. Ultimately, the City Council will act to approve or deny all tile nominations

recommended by SHAAC. Please note that this process can take up to 12 months to complete from the time the nomination is received by SHAAC. SHAAC will submit their approved tile nominations to the City Council twice a year, typically in January and July. SHAAC will bring a maximum of 10 tiles per year to the City Council, of which 50 percent will honor nominees of historical significance that occurred before 1945.

SHAAC typically meets the fourth Thursday of each month, except July, August, December and January. Nominations must be submitted to SHAAC at least 90 days prior to the next submission date to the City Council. SHAAC will review the nomination to determine if it fits the criteria adopted by City Council, and if necessary, will make recommendations to enhance the tile verbiage and content, as well as work with the nominator to address any needed changes. If approved by SHAAC, tile mock-ups and suggested placement within the Streetscape Project will be sent to Council for approval.

The current cost as approved by the City Council is \$2,500 per tile. This cost may be adjusted by the City Council as placement and engraving costs increase. The nominator must identify a means of funding, such as private donation, service club funding or fundraising. Once a submission is approved by City Council, payment in full will be due and payable to the City of Auburn within 30 days.

Tile engravings typically take place once or twice per year, depending on a variety of factors, including but not limited to, weather, number of engravings, and the availability of the engraving company. You are encouraged to have a tile unveiling ceremony, which may be in conjunction with other ceremonies that occur through the City of Auburn or with SHAAC.

Photos of the engraved tile will be taken and catalogued on the City of Auburn website.

Suggested Verbiage for the Tile:

Please provide verbiage that you believe would be historically accurate, interesting and representative of the nominee. Tiles may include up to 250 characters and may include artwork.

- Please note, not all artwork may be accommodated by the engraver.